



COMMUNITY POWERED CHANGE

The impact you made in 2024

WHAT YOU MADE POSSIBLE

Together, we supported **60 communities** and **114,824 people** in northern Ghana overcome barriers to education, boost livelihoods and create brighter futures.



44,367 CHILDREN WERE REACHED WITH LIFE-CHANGING SUPPORT TO FULFIL THEIR POTENTIAL.



That's enough to line the entire route of the London Marathon, with children standing shoulder to shoulder every step of the way, each given the chance to learn, grow, and build a brighter future!



18,862

children benefited from enhanced education through improved school management, early years support, STEM clubs, and teacher training.



4,085

children provided with school supplies, home visits, and access to social and health services, helping them to stay in school.



1,002

girls thrived in after-school STEM clubs, gaining skills and confidence to pursue future careers in science and technology.



866

teachers trained to improve learning for children aged 5-15, driving positive change in education across the region.



80%

growth in income for women in our Family Livelihoods Support Programme thanks to business training and microfinance support.



39,176

people in northern Ghana were reached through our campaigns, building vital community support for children's welfare and education.



65%

increase in primary school children achieving minimum literacy proficiency—rising from 9 to 15 students per class. Scaled across all primary schools we work in, **2,035** more children are now literate thanks to our intervention.



78%

increase in primary school children achieving minimum proficiency in numeracy—rising from 9 to 16 students per class. Across our supported schools, **2,318 more children** now have essential maths skills.



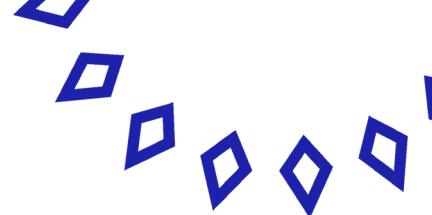
"Educating a girl child is educating the entire family. We realise now that we were holding back our communities by not prioritising their education. As a leader, I will ensure no girl in my community drops out of school."

CHIEF OF YAG-NAMOO

BECOME A COMMUNITY CHAMPION

For the first time ever, we are offering you the opportunity to team up with one of our 60 communities and join their journey as they ensure every child is safe and in school. You'll get to know individuals in the community, receive regular updates on the change you are making, and visit Ghana to see for yourselves the difference your support is creating. Get in touch with us to find out more.





MOBILISING COMMUNITIES WITH OUR BACK TO SCHOOL CAMPAIGN

For too many children in the communities we work in, the start of a new school year doesn't mean stepping into a classroom—it means missing out. Three major barriers stand in their way: child labour, delayed enrolment in early learning and a lack of communication between parents and schools.

Our project staff estimate that 53% of children miss the first term due to agricultural work, sometimes for up to a month. Many parents hesitate to enrol their children, fearing unsafe travel and underestimating the importance of early education. In the communities we worked in, 80-85% of parents didn't know when school was starting.

Mobilising communities is at the heart of what we do. AfriKids hit the road with our Back to School Campaign, reaching 60 communities with the powerful message that education changes lives. With our trucks loaded with speakers and PA equipment,



we went into the heart of communities to speak to parents about the upcoming school year and the importance of education. Local advocates and Ghana Education Service staff joined us to spread the word through community visits and local radio—making sure parents had the information and support they needed.

By empowering parents and communities, we're making sure more children start school, stay in school, and build a brighter future.



70%

increase in kindergarten enrolment in Builsa South.
(rising from 410 to 695 pupils.)

174%

growth in primary school attendance in Binduri.
(rising from 900 to 2,472 pupils.)

275%

rise in enrolment for the semi-nomadic Fulani/Fulbe community.
(rising from 9 to 15 pupils.)



BUILDING RESILIENCE IN THE FACE OF CLIMATE CHANGE

Climate change is hitting rural communities hard, where 70% of families depend on farming for their livelihoods. Since 2000, Ghana has lost half of its forest cover, and erratic rainfall is causing crop failures and flooding that disrupt everyday life.

AfriKids focuses on building community resilience to climate change, advocating for education as the foundation for a sustainable, climate-resilient future. We started by planting trees on school grounds which not only help fight climate change but also act as windbreaks to protect schools during storms.

Our One Million Smiles programme has been making a real difference by training more than 700 women in Climate-Smart Agriculture.

In collaboration with the District Agriculture Extension Service, women learn to plant drought-resistant seeds and use the best farming techniques to protect their crops from unpredictable weather patterns. They are taught how to apply fertilizers at the right time and use tools like dibbling sticks and tape measures to improve planting efficiency. This training is helping women ensure better harvests, even during tough conditions.

We have also been laying the groundwork for the next generation of climate scientists through our STEM clubs, with a special focus on running clubs for girls. By breaking down barriers to science education, we're inspiring young people and making it inclusive for all—regardless of gender.

EMPOWERING THE MOST VULNERABLE: SUPPORTING CHILDREN AND THEIR FAMILIES

The start of a new academic year is a critical moment for the focus children we support; children who are identified as being most at risk of dropping out of school. Without routines and the guidance of mentors, the challenges they face can make it easier for them to fall behind.

In one district, 90% of at-risk children we supported returned to school on time. In another, only 13 children were absent, and after following up, we found they were working on their families' farms but planned to return once the farming season had eased. Our dedicated Community Child Protection Champions have played a pivotal role in keeping 6,100 focus children on track—a remarkable 144% increase from last year.

MOTHERS OF FOCUS CHILDREN

For the first time, we have expanded our support to the parents of these at-risk children by enrolling them in our Family Livelihoods Support Programme. Instead of providing school uniforms and resources, we have empowered women with training in business development and financial management, supported with microfinance to start their own businesses. By building their financial independence, we're helping mothers support their families in sustainable ways.

Through these initiatives, we're not only supporting focus children to stay in school, but we're also creating lasting change for their families and communities.



RUTH, A GRANDMOTHER FROM THE BUILSA SOUTH DISTRICT OF NORTHERN GHANA, IS THE SOLE CARER FOR NINE CHILDREN, INCLUDING HER GRANDCHILDREN AND HER SISTERS' CHILDREN.

She is part of the Saana Poaba Women's Group, a Family Livelihoods group supported by AfriKids. Through micro-finance loans, Ruth buys materials to make soap, which she sells at the market, alongside Gari (cassava grain) and bottled water, to make money to support her family.

"With AfriKids support, I can now buy all my materials in bulk which means I can make more profit and don't have to make the long and difficult journey so often," Ruth explains. Thanks to AfriKids, Ruth is now able to feed all the children she cares for and send them to school without them going hungry.

"It wasn't easy for my family as there are many people to support. Now I can give some money to the children to get food at school. I can also make sure there is food when they get home," she says.

"Before AfriKids, I couldn't afford for all my children to go to school. Now they attend every day. I also have the support of other women in the group, which make me happy."

RUTH

Ruth's hope is that her children will sustain their education and have a bright future, as she didn't have the opportunity to go to school herself.

Before AfriKids' intervention, Ruth's 11-year-old grandson, Ismael, was at risk of dropping out of primary school. Through AfriKids' Leave No Child Behind programme, he received essential school supplies and the additional support he needed to help him stay in school. Encouragingly, Ismael, who hopes to one day train as a doctor, demonstrated remarkable dedication by achieving 100% attendance in the most recent academic term.

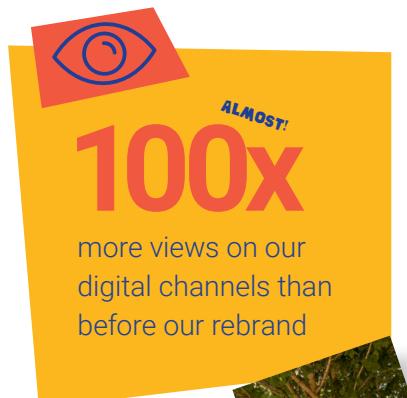
Ruth, along with the other women in the Saana Poaba Women's Group, has since repaid the loan she received from AfriKids and continues to diligently manage her small business to support her family.

Your support means stories like Ruth's continue to inspire hope and change for disadvantaged families in Ghana.



A FRESH NEW LOOK

THIS YEAR, WITH YOUR INCREDIBLE SUPPORT, AFRIKIDS BECAME BIGGER, BRIGHTER AND BOLDER IN OUR FIGHT FOR AFRICAN-LED CHANGE. LOOK WHAT WE ACHIEVED TOGETHER...



"The themes of 'People Power' and 'Say No to Pity' are what drew me to AfriKids in the first place. I'm looking forward to many more years of success for the AfriKids family."

AFRIKIDS SUPPORTER

"I think it's fantastic. Very vibrant and full of energy and life. A true reflection of the amazing people in Ghana."

AFRIKIDS SUPPORTER

LOOKING AHEAD

HELPING COMMUNITIES IN NORTHERN GHANA RISE UP AND TAKE ACTION SO EVERY CHILD HAS A STRONG START AND A BRIGHTER FUTURE

In 2025 we will be developing a flagship programme that takes the best of AfriKids' locally-led work with communities and channels it to have wider reach and impact. We will focus on supporting communities to lead sustainable change themselves to help more children learn and thrive.

Join us as we continue to empower communities in northern Ghana to thrive and Rise Up!



M'PUSIAH!
Thank you for your support.



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About AfriKids

We ensure that every child in Ghana is afforded his/her rights as outlined in the United Nations Convention on the Rights of the Child, and to do this by building the capacity and resources of local people, organisations and initiatives in such a way that they will be able to continue their efforts independently and sustainably in the future.